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Press Release

Vela Presents Line-up of High Performance Encoding, Decoding, Transcoding, CALM Act Compliance, Streaming and Operational Quality Assurance Solutions at CCW Show

<u>Vela's widely-deployed, cost effective, high performance solutions for broadcast, cable, OTT,</u> <u>Video Distribution, Content Creation, Post Production, Operational Quality Control and CALM</u> <u>Act Compliance on show Nov 14-15.</u>

Clearwater, FL, November 5, 2012: <u>Vela Research</u> will present its line-up of high performance solutions designed to enhance the operations of broadcast and cable operators, as well as OTT, Content Creation, Post Production and Programming networks at the Content & Communication World trade show in New York on November 14th and 15th.

Vela's ArgoNavis solutions are elegant, compact, easy-to-deploy and integrate systems that provide a full set of 608 and 708 Closed Captioning, VANC and metadata capabilities, analog, SDI, IP and ASI interface options, and intuitive user-interfaces allowing local and remote control and convenient integration into operators' existing workflow.



The ArgoNavis Multi-Viewer, CALM Act solution and Operational Quality Assurance system provides a cost-effective solution for call letter stations, Station Groups, and Cable Networks to ensure the quality, integrity and regulatory compliance of their programming content. It also provides a full-fledged set of LKFS capabilities, measurements, alerting and logging features to allow operators to comply with the CALM Act.

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Vela will also demonstrate its UltraStream HD Encoder and UltraStream IP2IP Transcoder that are offered as boards that can be operated individually or assembled into high-density solutions in a blade-server configuration. Vela also offers these high-performance and high video-quality MPEG-2, H.264, VC1 streaming solutions in the form of compact, plug-and-play appliances.

Please request further information and spec sheets on Vela's solutions <u>here</u>. Please schedule a meeting or request a visitor pass to the CCW show <u>here</u>. For further information or to test-driving these solutions, please contact Kevin McDowell at 954-558-2063 (<u>kmcdowell@vela.com</u>).

About Vela: Vela® is an Emmy® award winning company offering a complete range of high quality SD and HD products for the broadcast, cable, post production, enterprise and education markets. Vela designs and manufactures system and board level solutions used in a variety of media applications. The board level products are also integrated into advanced systems and video servers offered through Vela and its partners. Over the past 18 years, Vela has earned recognition by virtue of the trouble-free, high-performance and cost-effective solutions in use in demanding customer environments worldwide. Vela is based in Clearwater, Fla., USA, and is on the web at <u>www.vela.com</u>.